

# 917 N. Ardmore Ave

Los Angeles, CA 90029

LYON STAHL  
INVESTMENT REAL ESTATE



10 Unit Multifamily Investment  
Offering Memorandum

THE JAMES GROUP  
[www.JamesGroupRE.com](http://www.JamesGroupRE.com)



# CONFIDENTIALITY AND DISCLAIMER

The information contained in this Offering Memorandum ("Memorandum") is proprietary and strictly confidential; it is intended to be reviewed only by the party receiving it from Broker and should not be made available to anyone else without the written consent of Broker. By retention or use of this Memorandum, you agree that its contents are confidential, that you will hold it in the strictest confidence, and that you will not disclose any of its contents contrary to these terms.

This Memorandum has been prepared to provide summary, unverified information to establish a preliminary level of interest in the subject property ("Property"). The information in this Memorandum has been obtained from sources Broker believes to be reliable; however, Broker has not conducted sufficient investigation to make any warranty or representation whatsoever including but not limited to the accuracy or completeness of the information, veracity or accuracy of the information, condition of the Property or its compliance or lack of compliance with applicable governmental requirements, developability, suitability or financial performance of the Property, income or expenses for the Property, the size and square footage of the Property and improvements, the presence or absence of contaminating substances, PCB's or asbestos, the compliance with State or Federal regulations, the physical condition of the improvements thereon, or the financial condition or business prospects of any tenant or any tenant's plans or intentions to continue occupancy of the Property. The Memorandum has selected information relating to the Property and does not purport to be an all - inclusive representation regarding the Property or to contain all or part of the information which prospective investors may require to evaluate the purchase of the Property. Additional information and an opportunity to investigate the Property will be made available to interested and qualified prospective purchasers. All information is based on assumptions relating to the general economy, market conditions, competition and other factors beyond the control of Broker, therefore, all information is subject to material variation. The information contained herein is not a substitute for a thorough due diligence investigation. Interested parties are expected to review all information of whatever nature independently and not rely on the contents of this Memorandum in any manner.

The Property owner ("Owner") expressly reserves the right, at its sole discretion, to reject any or all offers to purchase the Property, and/or to terminate discussions at any time with or without notice. The Owner shall have no legal commitment or obligation unless and until written agreement(s) have been fully executed, delivered and approved by the Owner and any conditions to the Owner's obligations therein have been satisfied or waived.

## THE JAMES GROUP



# TABLE OF CONTENTS

01

## The Opportunity

*Executive Summary*  
*Investment Highlights*

02

## The Property

*Property Overview*  
*Parcel Map*  
*Property Photos*

03

## The Financials

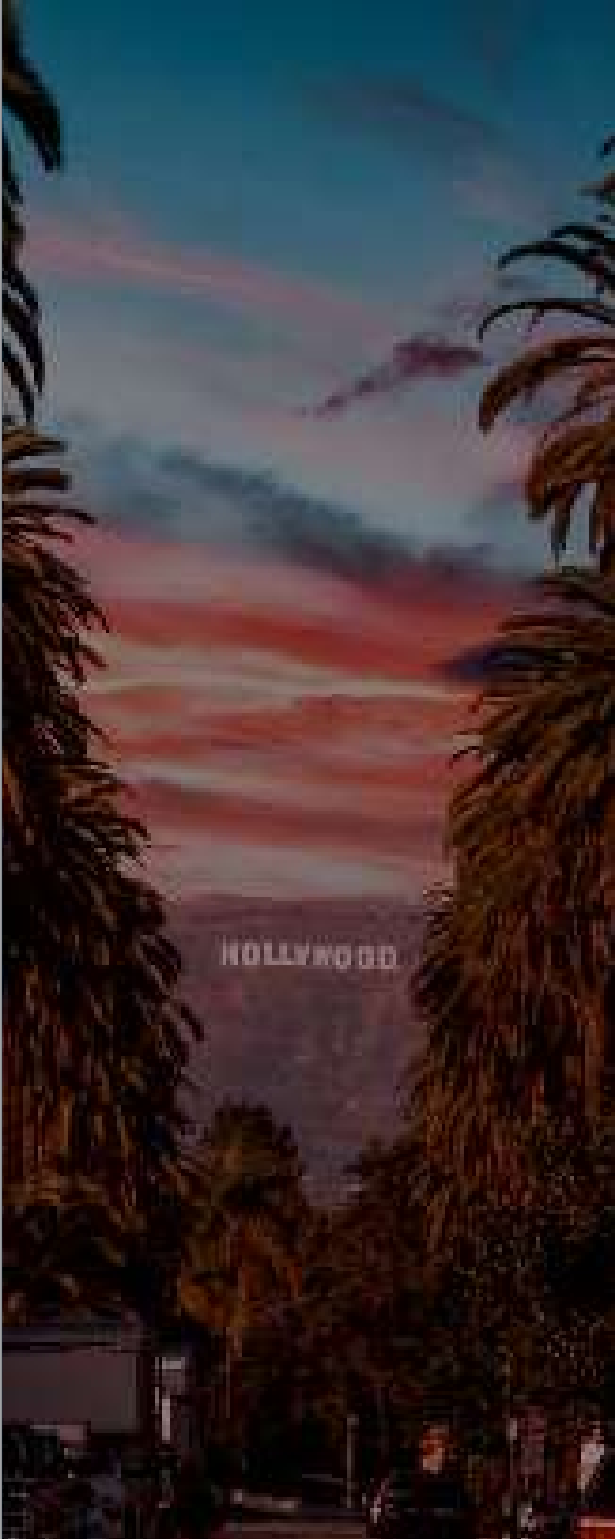
*Rent Roll*  
*Financial Summary*  
*Underwriting Notes*  
*Sensitivity Analysis*

04

## The Location

*Maps*  
*The Statistics*  
*The Neighborhood*





Section 1

# The Opportunity



# EXECUTIVE SUMMARY

***917 N. Ardmore Ave is a 10 unit value-add multifamily investment located in a great Hollywood location on a large 9050 sf lot.***

We are pleased to present 917 N. Ardmore Avenue, a 10-unit multifamily investment opportunity located in the heart of Hollywood, ideally situated between Melrose Avenue and Santa Monica Boulevard. Built in 1959, the property offers an excellent unit mix comprising one (1) studio and nine (9) one-bedroom, one-bathroom units, totaling approximately 5,666 square feet of rentable space.

The building is situated on a generous 9,050 square foot lot zoned LAR3, providing significant development potential. The units are distributed across two separate structures with ample on-site open parking.

With nearly 25% rental upside, this offering presents a compelling value-add opportunity. A new owner can capitalize on below-market rents as units turn, while also exploring the potential to add additional units on the spacious R3-zoned lot. Priced at 11 times gross rent, attractive new acquisition financing is available.

Please contact the listing agents for further details.

- Value add investment with nearly 25% upside in rents and the ability to add ADUs on the large 9,050sf Lot.
- Great Hollywood location just off the 101 Fwy allowing access to employment hubs from DTLA to the Valley.
- Great rental unit mix offering (1) Studio, 1 Bath and (9) 1 Bed, 1 Bath units





# INVESTMENT HIGHLIGHTS

## Value-Add Investment

Current rents reflect a **25% loss-to-lease** allowing a new owner to capture additional upside as units turn and the ability to add additional units on the large 9,050 sf lot.

## Great Unit Mix

The property consists of a **great unit mix** of one large (1) Studio, 1 Bath and nine (9) 1 Bed, 1 Bath townhome unit spread out over 5,666 square feet.

## Large Lot

With land being a premium in Los Angeles, the subject property sits on a **very large, 9,050 sf lot zoned LAR3-1**. Open areas are located in-between both structures and at the rear of the

## On-Site Parking

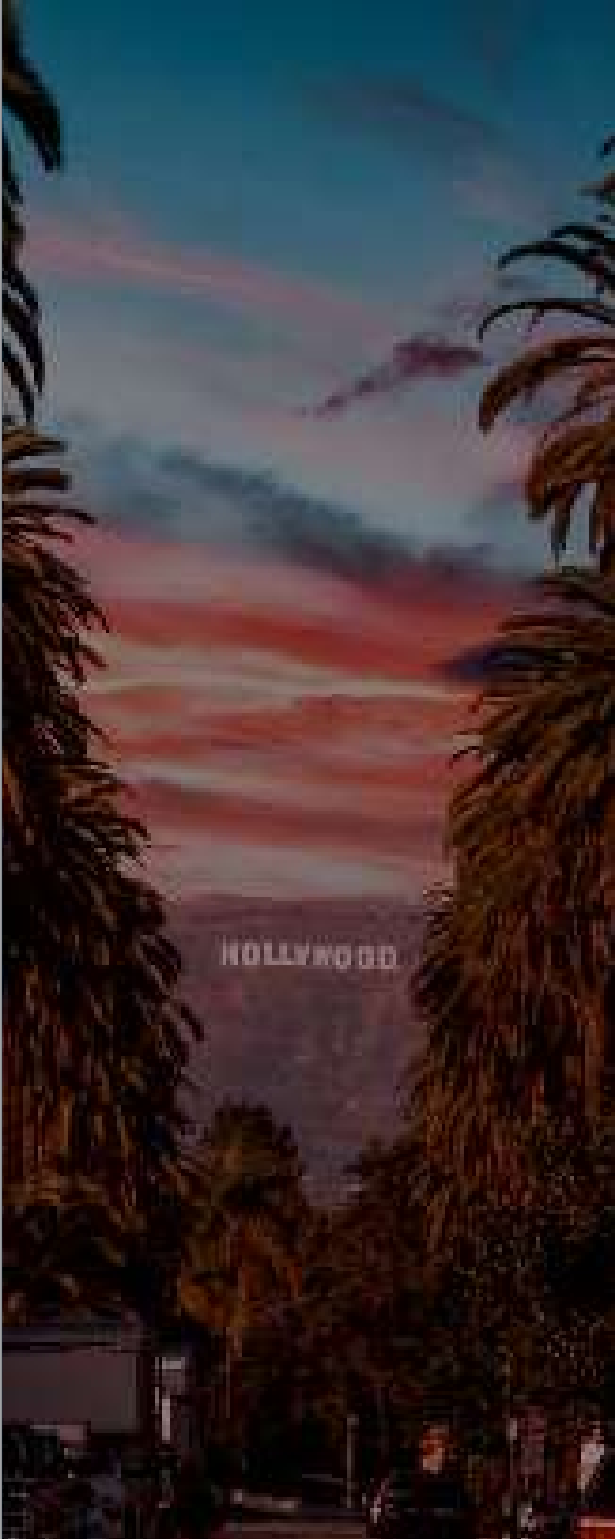
There is **On-site Parking** for 9 individual spaces located on-site. No soft-story retrofit is required.

## ADU Potential

The property sits on a large 9,050 sq. ft. lot. On-site parking is located towards the rear of the lot. This area can be used to **add additional units** via SB 1211.







Section 2

# The Property



# PROPERTY OVERVIEW



## PROPERTY DETAILS

|                  |                                           |
|------------------|-------------------------------------------|
| Property Address | 917 N. Ardmore Avenue                     |
| Year Built       | 1959                                      |
| Building SF      | 5,666                                     |
| Lot Area SF      | 9,050                                     |
| APN              | 5537-024-017                              |
| Zoning           | LARD3                                     |
| No. of Units     | 10                                        |
| Unit Mix         | (1) Studio / 1 Bath<br>(9) 1 Bed / 1 Bath |
| Parking          | 9 Parking Spaces On-Site                  |
| Construction     | Wood-Frame Stucco                         |
| Occupancy        | 100%                                      |

## PROPERTY DESCRIPTION

917 N. Ardmore Avenue is a ten unit apartment building built in 1959. The property features a great unit mix consisting of five (1) studio unit, and nine (9) one-bedrooms spread over 5,666 of rental square feet. The property sits on a large 9,050 square foot lot is zoned R3 with parking located at the rear of the property. The soft-story parking retrofit has been completed by the current ownership.

In addition, current rents are 23% below the market rate, this opportunity provides a promising value-add play

within a prime rental demand pocket in the heart of Hollywood. There is an ability to add additional units. Buyer to verify.

The property is located in a high rental demand market along the 101 fwy allowing access to prime employment hubs in DTLA through Hollywood and the Valley.

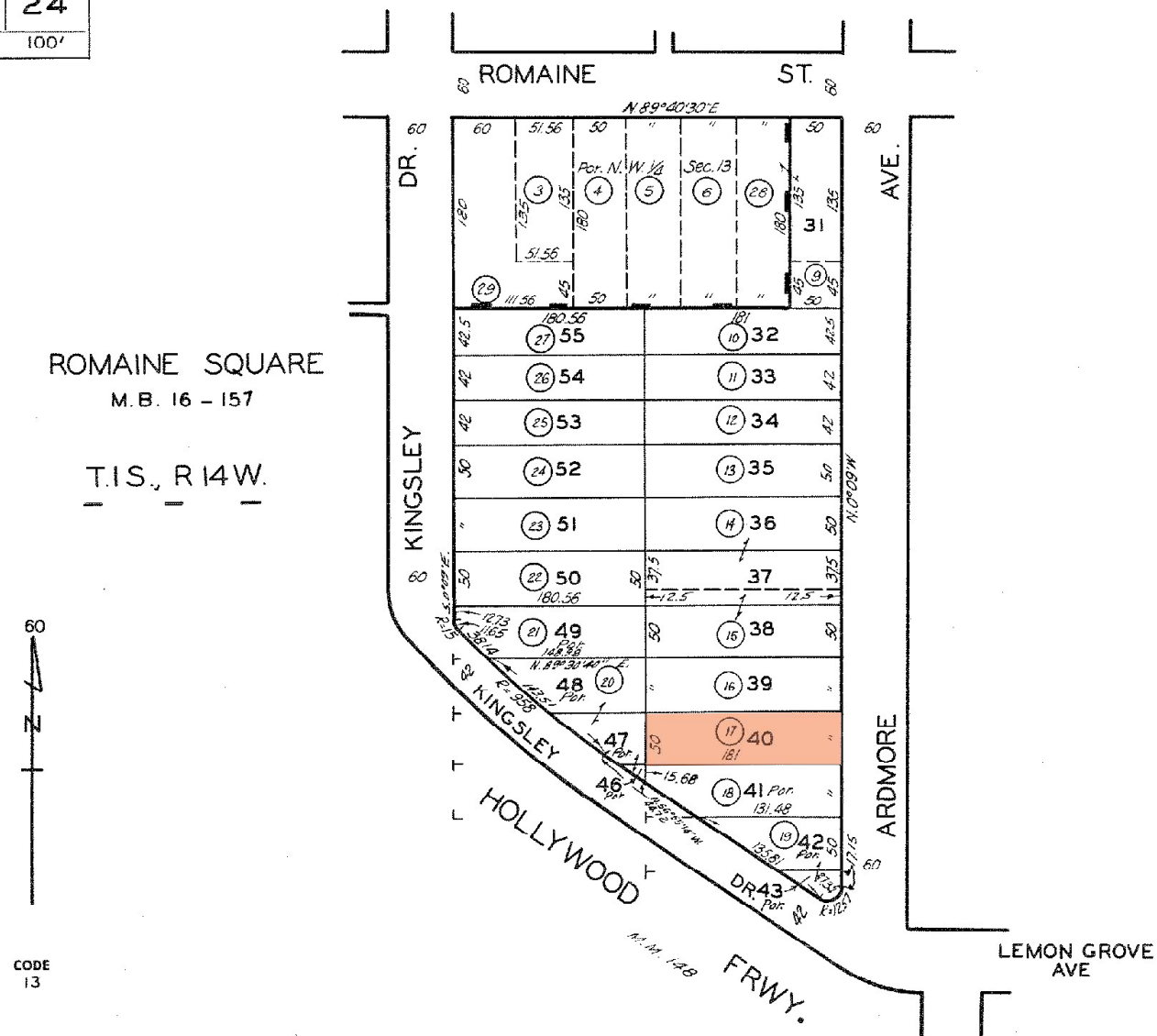


# PARCEL MAP

|          |      |
|----------|------|
| 5537     | 24   |
| ALE 1" — | 100' |

11-9-64  
680215  
730330213

REVISED  
3-31-64



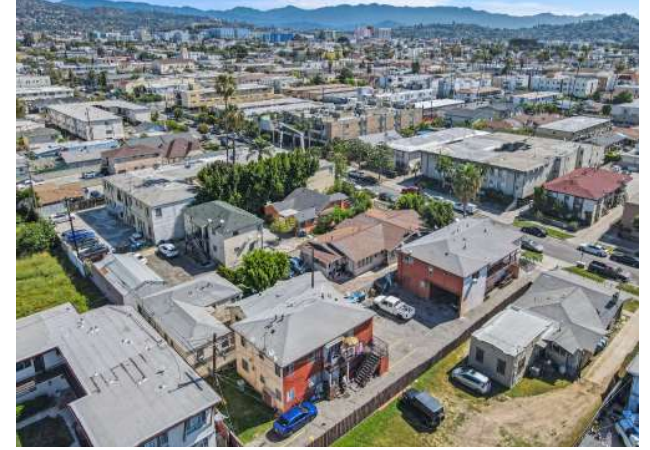
CODE  
13

FOR PREV. ASSM'T. SEE: 926 - 2 & 16

ASSESSOR'S MAP  
COUNTY OF LOS ANGELES, CALIF.



# PROPERTY PHOTOS





HOLLYWOOD

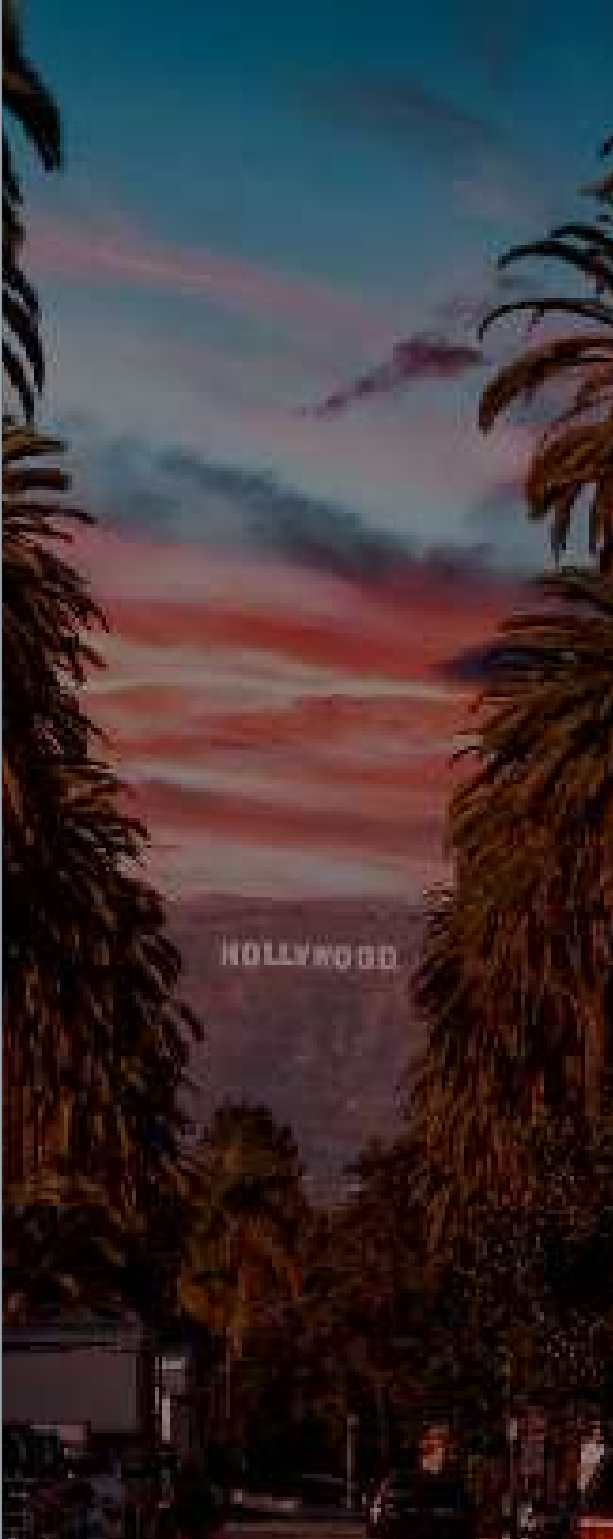
917  
NORTH  
ARDMORE  
AVE



Hollywood

917  
NORTH  
ARDMORE  
AVE





## Section 3

# The Financials



# RENT ROLL

| Unit No. | Unit Type      | Unit SF | Monthly Rent | Rent/SF | Pro Forma Monthly Rent | PF Rent/SF |
|----------|----------------|---------|--------------|---------|------------------------|------------|
| 917-01   | 1 Bed, 1 Bath  | 580     | \$1,526      | \$2.63  | \$2,100                | \$3.62     |
| 917-02   | 1 Bed, 1 Bath  | 580     | \$1,850      | \$3.19  | \$2,100                | \$3.62     |
| 917-03   | 1 Bed, 1 Bath  | 580     | \$1,839      | \$3.17  | \$2,100                | \$3.62     |
| 917-04   | 1 Bed, 1 Bath  | 580     | \$1,782      | \$3.07  | \$2,100                | \$3.62     |
| 919-01   | 1 Bed, 1 Bath  | 580     | \$1,894      | \$3.27  | \$2,100                | \$3.62     |
| 919-02   | Single, 1 Bath | 450     | \$1,600      | \$3.56  | \$1,600                | \$3.56     |
| 919-03   | 1 Bed, 1 Bath  | 580     | \$1,900      | \$3.28  | \$2,100                | \$3.62     |
| 919-04   | 1 Bed, 1 Bath  | 580     | \$1,513      | \$2.61  | \$2,100                | \$3.62     |
| 919-05   | 1 Bed, 1 Bath  | 580     | \$1,828      | \$3.15  | \$2,100                | \$3.62     |
| 919-06   | 1 Bed, 1 Bath  | 580     | \$1,850      | \$3.19  | \$2,100                | \$3.62     |
| TOTAL    |                | 5,670   | \$17,851     |         | \$20,500               |            |



# FINANCIAL SUMMARY

|                   |                    |
|-------------------|--------------------|
| <b>Price</b>      | <b>\$1,950,000</b> |
| Down (25%)        | \$487,500          |
| Price/Unit        | \$195,000          |
| Price/SF          | \$344.16           |
| Cap Rate          | 7.20%              |
| Proforma Cap Rate | 8.90%              |
| GRM               | 9.24               |
| Proforma GRM      | 7.93               |
| Street            | 917 N. Ardmore Ave |
| City              | Los Angeles        |
| State             | CA                 |
| Zip               | 90029              |
| No. of Units      | 10                 |
| Building Sq. Ft.  | 5,666              |
| Lot Size          | 9,050              |
| Zoning            | LAR3               |
| APN               | 5537-024-017       |
| Year Built        | 1959               |
| Loan Amount       | \$1,462,500        |
| Interest Rate     | 6.00%              |
| Monthly Payment   | (\$8,768.43)       |
| Loan-to-Value     | 75%                |
| Debt Cover Ratio  | 1.2                |
| Term              | 5 Year Fixed       |

| INCOME                        |        |                  |  |                  |          |
|-------------------------------|--------|------------------|--|------------------|----------|
|                               |        | Current          |  | Proforma         |          |
| Base Rental Income            |        | \$210,977        |  | \$246,000        |          |
| Additional Income             |        | \$1,500          |  | \$2,000          |          |
| <b>Gross Potential Income</b> |        | <b>\$212,477</b> |  | <b>\$248,000</b> |          |
| Less Vacancy                  | 3%     | \$6,374          |  | 3%               | \$7,440  |
| Effective Gross Income        |        | \$206,103        |  | \$240,560        |          |
| Operating Expenses            | 32%    | \$65,707         |  | 28%              | \$67,085 |
| <b>Net Operating Income</b>   |        | <b>\$140,396</b> |  | <b>\$173,475</b> |          |
| Debt Service                  |        | -\$105,221       |  | -\$105,221       |          |
| Pre-Tax Cash Flow             | 7.22%  | \$35,175         |  | 14.00%           | \$68,254 |
| Principal Reduction           |        | -\$17,960        |  | -\$17,960        |          |
| Total Return Before Taxes     | 10.90% | \$53,135         |  | 17.68%           | \$86,214 |

| EXPENSES                           |  |                 |  |                 |  |
|------------------------------------|--|-----------------|--|-----------------|--|
| Taxes (1.199%)                     |  | \$23,381        |  | \$23,381        |  |
| Insurance (Estimated \$1.50/sf)    |  | \$8,499         |  | \$8,499         |  |
| Utilities (Acutal 2025)            |  | \$13,831        |  | \$13,831        |  |
| Repairs & Maintenance (\$500/Unit) |  | \$5,000         |  | \$5,000         |  |
| Management Fee (4.0%)              |  | \$8,244         |  | \$9,622         |  |
| Reserves (\$200/Unit)              |  | \$2,000         |  | \$2,000         |  |
| Direct Assessments (Actual)        |  | \$1,271         |  | \$1,271         |  |
| Trash (Actual 2025)                |  | \$3,481         |  | \$3,481         |  |
| <b>Operating Expenses</b>          |  | <b>\$65,707</b> |  | <b>\$67,085</b> |  |
| Total Expenses per Unit            |  | \$6,571         |  | \$6,708         |  |
| Total Expenses per SF              |  | \$11.60         |  | \$11.84         |  |

| RENT SUMMARY   |              |              |          |              |          |
|----------------|--------------|--------------|----------|--------------|----------|
| Unit Mix       | No. of Units | Average Rent | Monthly  | Average Rent | Monthly  |
| Single, 1 Bath | 1            | \$1,600      | \$1,600  | \$1,600      | \$1,600  |
| 1 Bed, 1 Bath  | 9            | \$1,776      | \$15,981 | \$2,100      | \$18,900 |





# UNDERWRITING NOTES

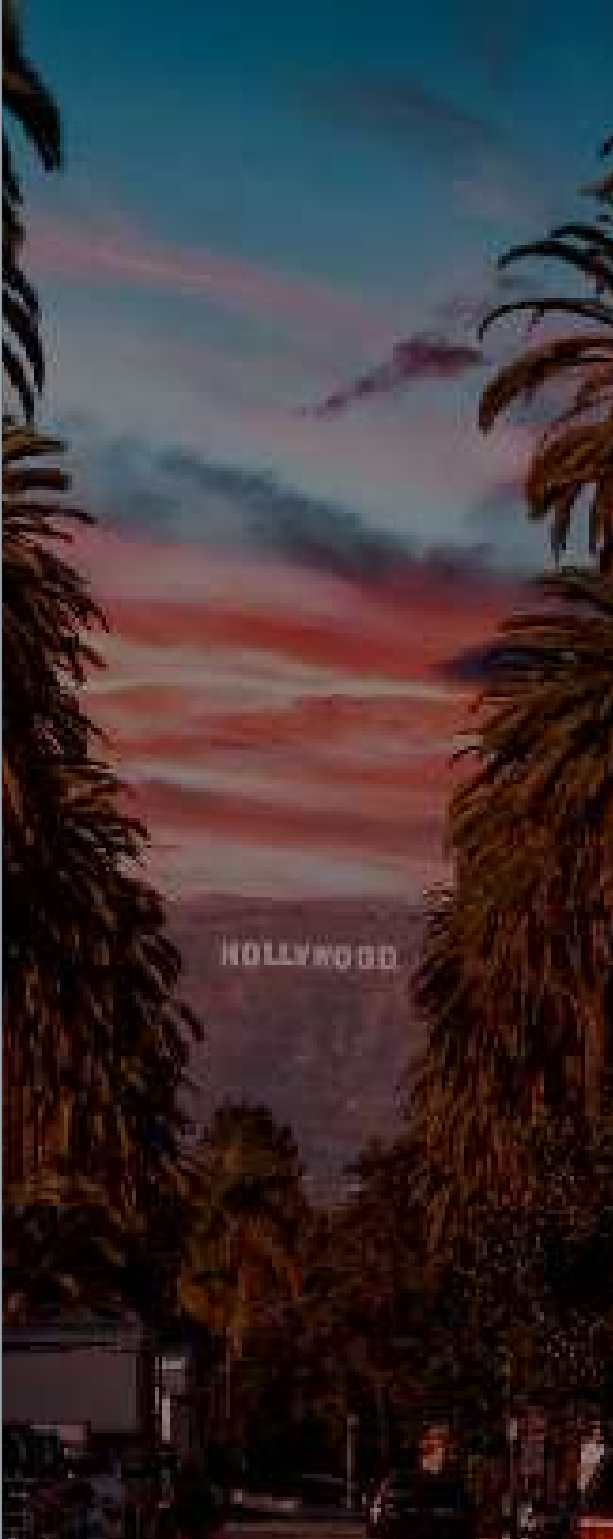
## INCOME

|          |                                                                                                         |
|----------|---------------------------------------------------------------------------------------------------------|
| Income   | Building is 100% occupied and market rent used in vacancy. Market rents used in place for vacant rents. |
| Vacancy  | Vacancy Rate is 3% of Gross Rental Income.                                                              |
| Proforma | Market Rents based on Rent Analysis of Submarket Area.                                                  |
| Unit SF  | Unit Square Footages are Estimated and assumed equal in size                                            |

## EXPENSES

|                       |                                               |
|-----------------------|-----------------------------------------------|
| Property Tax Rate     | Actual per Los Angeles Tax Assessor 1.199398% |
| Insurance             | Estimated @ \$1.50/sf                         |
| Utilities             | Actual 2025 Expense                           |
| Repairs & Maintenance | Estimated annually \$500 per unit             |
| Management Fee        | 4.0% of Effective Gross Income.               |
| Direct Assessments    | Actual per Los Angeles Tax Assessor           |
| Reserves              | \$200 per unit                                |
| Trash                 | Actual 2025 Expense                           |





## Section 4

# The Location



# NEIGHBORHOOD MAP



917 N. Ardmore Avenue  
Los Angeles, CA 90029



# REGIONAL MAP



917 N. Ardmore Avenue  
Los Angeles, CA 90019

Los Angeles

Natural History Museum  
of Los Angeles County

East Los  
Angeles

Commer

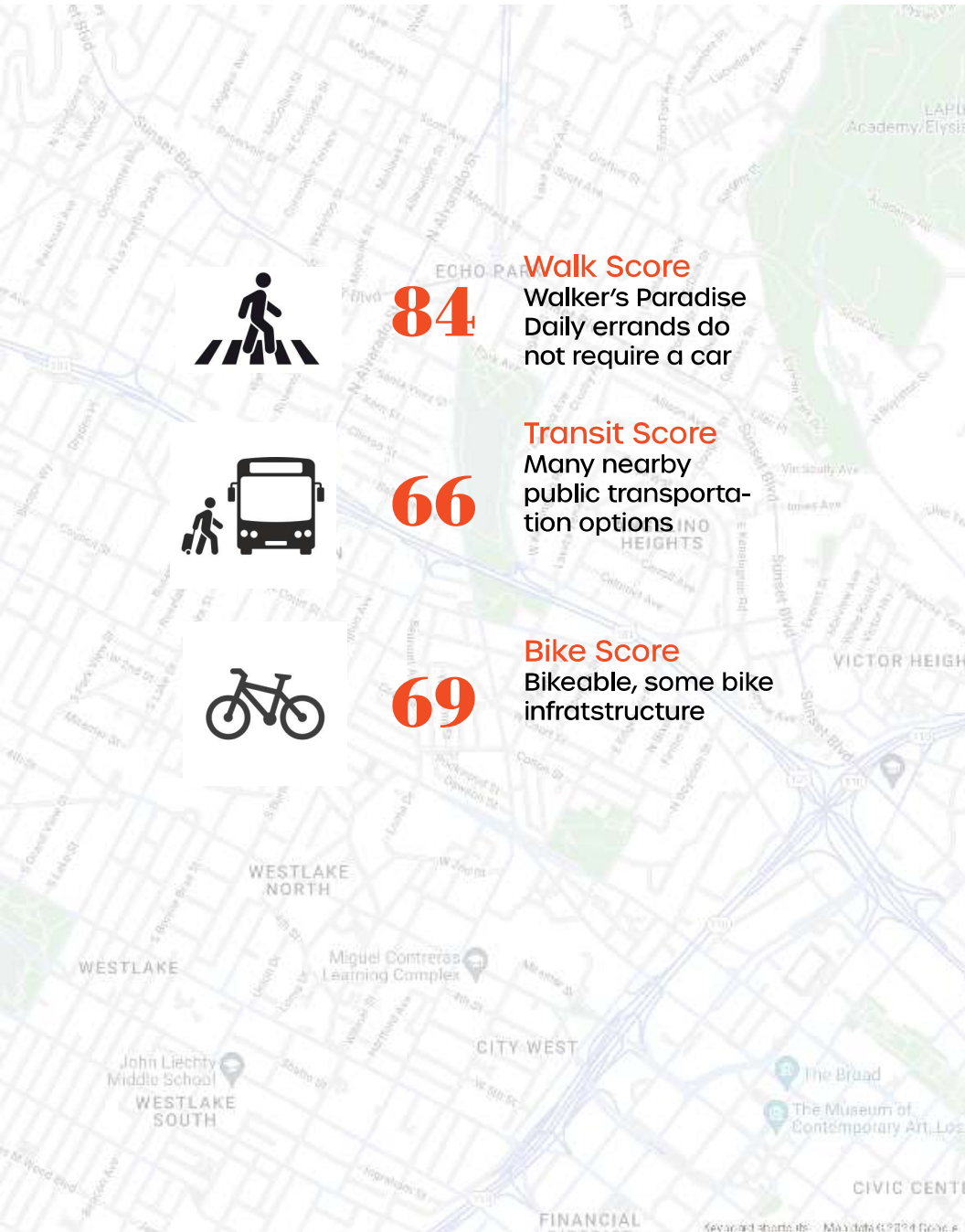
Maywood

Bell

Bell G



# THE STATISTICS



## Hollywood Demographics

88%

### Household Renters

88% of the households in Hollywood are renting their homes within a 2 mile radius.

38 years

### Median Age

The median age of people living in Hollywood is 38 years old.

\$72,558

### Household Income

The average household income in Hollywood is \$72,558 a year.

79,013

### Population

There are 79,013 people living in a 1 mile radius

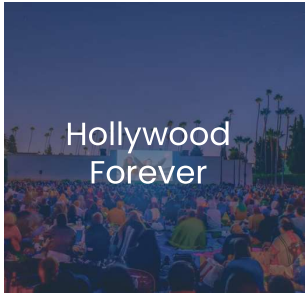
\$953,413

### Median Home Value

\$953,413 median home value in a 1 mile radius



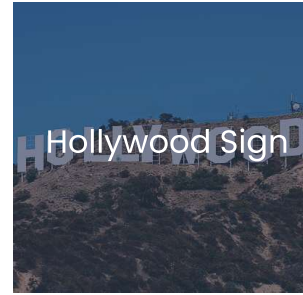
# THE NEIBORHOOD



Hollywood Forever



Capitol Records



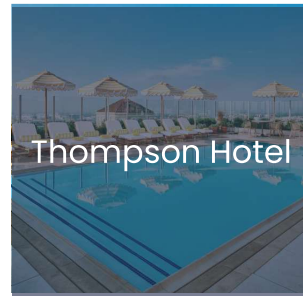
Hollywood Sign



HOLLYWOOD



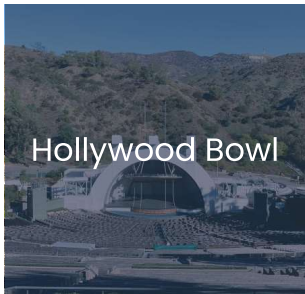
Walk of Fame



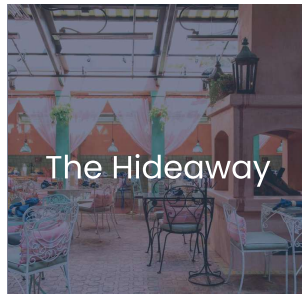
Thompson Hotel



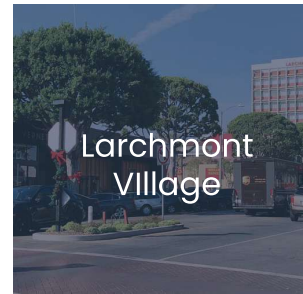
La Descarga



Hollywood Bowl



The Hideaway



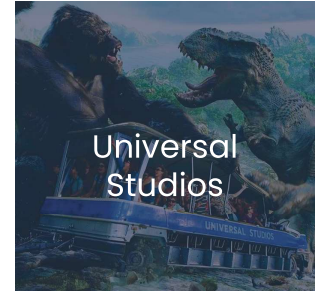
Larchmont Village



Griffith Park



The Line Hotel



Universal Studios





**Peter James**

First Vice President  
(310)467-7581  
Peter@LyonStahl.com  
DRE# 01748556

**Will James**

First Vice President  
(310)600-9858  
Will@LyonStahl.com  
DRE#01734419